| Words for Trump | Words for Clinton |  | Words in common | Words that seem gendered |
| :---: | :---: | :---: | :---: | :---: |
| idiot 39 | liar | 178 |  |  |
| incompetent 31 | dishonest | 123 |  |  |
| liar 30 | untrustworthy | 93 |  |  |
| leader 25 | experience | 82 |  |  |
| unqualified 25 | strong | 59 |  |  |
| president 22 | Bill | 56 |  |  |
| strong 21 | woman | 47 |  |  |
| businessman 18 | smart | 31 |  |  |
| ignorant 16 | crook | 21 |  |  |
| egotistical 15 | untruthful | 19 |  |  |
| asshole 13 | criminal | 18 |  |  |
| stupid 13 | deceitful | 18 |  |  |
| arrogant 12 | Democrat | 16 |  |  |
| trying 12 | intelligent | 15 |  |  |
| bully 11 | email | 14 |  |  |
| business 11 | politician | 13 |  |  |
| narcissist 11 | Benghazi | 12 |  |  |
| successful 11 | corrupt | 12 |  |  |
| disgusting 10 | crooked | 11 |  |  |
| great 10 | capable | 10 |  |  |
| clown 9 | determined | 10 |  |  |
| dishonest 9 | good | 10 |  |  |
| racist 9 | leader | 9 |  |  |
| American 8 | murder | 9 |  |  |
| bigot 8 | qualified | 9 |  |  |
| good 8 | trustworthy | 9 |  |  |
| money 8 | bitch | 8 |  |  |
| smart 8 | competent | 8 |  |  |
| buffoon 7 | phony | 8 |  |  |
| con-man 7 | president | 8 |  |  |
| crazy 7 | cheat | 7 |  |  |
| different 7 | deceptive | 7 |  |  |
| disaster 7 | honest | 7 |  |  |
| rich 7 | scandal | 7 |  |  |
| despicable 6 | sneaky | 7 |  |  |
| dictator 6 | ambitious | 6 |  |  |
| aggressive 5 | arrogant | 6 |  |  |
| blowhard 5 | brilliant | 6 |  |  |
| decisive 5 | dependable | 6 |  |  |
| embarrassment 5 | fair | 6 |  |  |
| evil 5 | sec-of-state | 6 |  |  |
| greedy 5 | thief | 6 |  |  |
| inexperienced 5 | confident | 5 |  |  |
| mental 5 | corporate | 5 |  |  |
| negotiator 5 | dedicated | 5 |  |  |
| patriotism 5 | devious | 5 |  |  |
|  | first-lady | 5 |  |  |
|  | lady | 5 |  |  |
|  | liberal | 5 |  |  |
|  | unqualified | 5 |  |  |

